

designated driver
[n. dzg-ntd; drah-y-ver]

one who agrees to drink no alcohol and remain sober,
in order to be able to drive others home safely.

BE THE SOBER DRIVER. NOT ONE DRINK.

97% of Missouri college students have used a designated driver.*

Want **FREE** non-alcoholic drinks for the sober driver, all night long? Learn how [@cheers.missouri.edu](http://cheers.missouri.edu)

2018 MACHB, N=506 *In the past year. A designated driver is defined as someone who has consumed no alcohol.

CHEERS
TO THE DESIGNATED DRIVER