Partners in Prevention Meeting Agenda  
May 1, 2015

I. Welcome and Introductions

II. Presentation and Discussion: Patti Fleck’s presentation can be found at this link:  
http://pip.missouri.edu/minutes.html under the May minutes  
Link to survey Patti provided: http://resiliencyquiz.com/index.shtml

III. Discussion - Reflection on the Year: What PIP has done and what PIP can do for you?  
   i. What PIP has done:  
      1. Thankful for MOM and the recovery track  
      2. Consistent networking among campuses  
      3. Made to feel not alone  
      4. Access to experts  
      5. Work w/ pop one-on-one, bounce ideas, use as resource  
      6. Recovery group and other training  
      7. Data  
      8. Work with presidents and chancellors to validate our work  
      9. Appreciative of PIP and PIP funding  
     10. Small school roundtables at MOM was helpful  
     11. Biennial report  
     12. Eric! Helpful, accessible, responsive  
     13. Gender violence- title IX info  
     14. Meeting of the Minds- Recovery Groups  
     15. Recovery group was helpful  
   ii. What more could PIP do? 
      1. Information on next steps on campuses  
      2. How to implement things on a systematic level  
      3. Ways to transform BASICS to be applicable for marijuana  
      4. Would like to have opportunities for intentional networking to learn what  
         programs that are working on other campuses. Would also like pictures of PIP  
         members on PIP site for better networking.  
      5. More info re: programming that has been successful
6. Peer Education Training:
   a. MCHBS
   b. $
   c. Trainings
   d. Willingness to help on campus

7. Would like opportunities for consistent networking as it helps members feel less alone in efforts on campus and gives access to experts in other areas. Intentional networking would be nice at the end of each meeting to share successes and discussion of individual campuses.

8. Need help educating communities on what Title IX is and what it does. How it can benefit law enforcement. Taking a proactive approach, taking message out to students (Greek, res halls, athletes). Extensive training? Maybe next MOM have a ‘train the trainer’ for law enforcement for title IX and see what works.

9. Provide more time to share campus news/success/ programs with PIP group (at end of meeting?)

10. Recovery groups

11. Variety of topics to bring different stakeholders to the table

12. More info on marijuana; esp. for BASICS

13. Recovery Track- Stacy Mathewson grant

14. Timing of meeting of the minds

15. Intentional networking

16. Custom creating a pamphlet/brochure

17. Logical approaches to marijuana (summery James Lange). Prevention tool to help us know something is effective

18. Picture- Orientation of PIP staff and main coalition members and orientation of various processes

IV. Presentation and Discussion: Marketing Plan Development. Chris’s presentation and guide can be found at [http://pip.missouri.edu/minutes.html](http://pip.missouri.edu/minutes.html) under the section for the May minutes

- Social norms alcohol campaign
  i. Did you use any of the other MCHBS = did you compare your campus to other campuses/all of Missouri or later years?
    1. No
ii. What did you do to entice your focus groups?
   1. Sent out emails to every org on campus, want you to be a part of this, get your feedback, 15 mins in your next meeting. No food or anything. Already meeting so no set up.

iii. Students need to see something 7 times before it is internalized.

iv. What were the struggles as a graphic designer turned prevention?
   1. Learning about social norms theory. Learning that negative messaging doesn’t work. Most graphic designers just see “what is the most effective message/image as possible?” It was hard because a lot of ideas go against social norms theory.

v. How much training did you have managing focus groups?
   1. Learned as I went along.

vi. UCM created the position and funds their internships. Chris doesn’t get academic credit for internship.

vii. MCHBS trouble is how to ask those questions that will get you social norming answers.
   1. Find a student that does research. PIP can provide data and create a message for you, but what Chris is highlighting that there are many other layers to the process that you can do. Eric may not know what images and messages will resonate with your students. Chris made a media matrix for his campus. We can’t do that. Does this message make sense on your campus

V. PIP Updates

- PIP forms: Please turn in receipts within 30 days of the event. Please e-mail them with a cover sheet of the PIP forms request to MastersJ@missouri.edu and MuseJ@missouri.edu.
  i. Deadline for fiscal year is May 15th for PIP forms and May 29th for all receipts.

- PIP Funds for Meeting of the Minds: Extended deadline until Monday at 5pm.

- All overdue quarterly reports, strategic plan revisions due by June 15th. No exceptions.

- Staff for summer and fall
  i. Christine ➔ present - July
  ii. Xing Chung ➔ Currently interning, officially taking GA position in June
  iii. Dina ➔ New GA starting in May
iv. Jordan ➔ Was a Wellness Resource Center GA but will becoming our recovery GA in August

v. Adam and Katie ➔ Student workers that will be working with Wendy on CHEERS, DSDS, SMART and MoSafeRx summer through the next academic year

• Recovery money
  i. We received some exploratory seed money to create statewide resources for recovery.
     1. What do campuses need?
        a. Info on good programs they can send students to
        b. Info for students leaving treatment on how to be successful in college.
           Info on the campuses that have recovery support groups.

VI. MoSafeRx
• Planning for Summer 2015- parent and student education, locking caps, items for health centers

VII. Evaluation Update
• Reminder: Meeting Evaluation available at http://www.surveymonkey.com/s/pimpeetingeval
• Gift Cards reimbursement: All receipts due by May 8th.
• MCHBS Update
  i. Summer data requests and data calls

VIII. Meeting of the Minds Recap and Plans for 2016
• MOM will have a recovery track in 2016. Looking into having a summit next year
• What went well? What concerns?
  i. Everyone keynote was above and beyond.
  ii. Recovery track was insightful and open communication and resourceful. Very excited to implement it.
  iii. Gamma roundtable was something I brought back, the logic models, I used within days of getting back.
  iv. Interaction feedback and collaborate with people outside of Missouri, Arkansas, Nebraska, etc.
  v. Total attendance =425
  vi. Other feedback-
     1. Feedback that people were upset about being in the overflow hotel. Lack of planning on the campuses part
1. I actually thought it gave my students some accountability being in the overflow hotel

2. Some people gave feedback about changing location. We will not be changing the location in 2016. Due to:
   a. Pricing
   b. Space
   c. No other hotel in area owns other properties that can be used for overflow
   d. Cheaper to fly in speakers
   e. Might raise the registration fee for non-PIP schools. Raise to students to $150. If you use PIP funds, $125.
   f. BACCUS has been taken over by NASPA. Likely we will no longer be Area 5 but region 4 WEST. We will lose Iowa and gain other states.

3. CPEs
   a. We need to plan one big CPE in STL

IX. Next Meeting: June 5th at the Stoney Creek Inn
   • Topic: 2015 Missouri College Health Behavior Survey Data

In attendance

PIP Staff:
Joan Masters
Dan Riley
Wendy Walden
Jeanne Muse
Christine Flores

• Rhonda Lesley –NWMSA
• Rebecca Lawrence- NWMSA
• BK Taylor- NWMSA
• Kevin C. Hawkins, Jr.- NWMSA
• Kim Dude- Mizzou
• Chris Walters- Columbia College
• Roberta Donahue- Truman
- Amy Kiger- UCM
- Chris Moody- UCM
- Jenny Rabas- UCM
- Ashley Cason- UCM
- Jerilyn Reed- MSU
- Shane Terrill- MSU
- Dave Brown- MWSU
- Brad Wolf- MUPD
- Torie Grogan- SEMO
- Molly Borgmeyer- Columbia College
- Jacob Popa- Drury
- Jason Hoffmeyer – STC
- Jessica Gargus- S&T
- Christal Dent- S&T
- James Smith- Lincoln
- Jalonn Gordon- UMKC
- Kate Melton- UMKC
- Dale Voigt-Caitlin- UMKC
- Julie Moses- Westminster
- Kelly Famuliner- Westminster
- Patti Fleck- S&T
- Nigel Partee- UMSL
- Robin Kimberlin- UMSL
- Linda Meyers- Maryville
- Pam Culliton- Maryville
- Rick Hanson- Rockhurst
- Crystal Becker- MUPD
- Nakima Yokley- Harris Stowe