Missouri College Health Behavior Survey 2014
Part II
Dan Reilly
August 1, 2014
- 19% Never used Alcohol
- 22% Not used Alcohol in past Year
- 45% “Typically” do not use Alcohol
- 84% Zero to 4 when typically drink
- ≈8% “Typically” have 10 or more
Statewide Norms Perceptions

- **Self**
- **Others**

0.0  5.0  10.0  15.0  20.0  25.0  30.0  35.0

0  1  2  3  4  5  6  7  8  9  10 or more
Policy and Programs
### Perceptions of Prevention

<table>
<thead>
<tr>
<th>Overview</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q40 Does your campus have a drug and alcohol prevention program?</td>
<td>74%</td>
<td>75%</td>
</tr>
<tr>
<td>Q41 Do you believe your campus is concerned about prevention of drug and alcohol use?</td>
<td>80%</td>
<td>79%</td>
</tr>
<tr>
<td>Overview</td>
<td>2013</td>
<td>2014</td>
</tr>
<tr>
<td>--------------------------------------------------------------</td>
<td>------</td>
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</tr>
<tr>
<td>Q42 Do you believe your campus alcohol policies are consistently enforced?</td>
<td>55%</td>
<td>55%</td>
</tr>
<tr>
<td>Q43 Do you believe your campus alcohol policies are effectively enforced?</td>
<td>NA</td>
<td>48%</td>
</tr>
</tbody>
</table>
### Perceptions of Smoke-free

<table>
<thead>
<tr>
<th>Q180</th>
<th>All outdoor university areas</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Wow!?</td>
<td>58%</td>
<td>77%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Q181</th>
<th>Would you prefer to go to a restaurant or bar that was completely smoke free?</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>77%</td>
<td>84%</td>
</tr>
</tbody>
</table>
(Quickly) Looking To 2015
• Questions on bi-annual basis will cycle in and out
• Chance to discuss possible additions of state-wide questions will occur at MCHBS Conference Call

• If you have questions/comments about 2015, save the date!
  • Aug. 13th (Wednesday) @ 2:00pm
  • Follow email for more information

Changes to Survey
Campus questions must be in by the end of September, unless changes requested by your IRB
- Your stats
  - Compare with the state. Better or worse?
  - Trends. Getting better or worse?
  - Look for good social norm stats
  - Search for stats to share with your coalition and other stakeholders
  - What questions do you wish were asked?
    - Note them and tell us!
- MCHBS
  - All changes in by end of September 2014, unless required by your IRB

What should you do now?
Other items that can be requested

- Subpopulations
- Trends (including changes to cleaning)
- Comparisons with the state average
- Cross tabulations
- Correlations
• Data Calls and Strategic Planning Help

• Phone conversation regarding results, trends of interest and comparisons with state data.
• Fill out request form located at: pip.missouri.edu/data
Contact Information

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