Partners in Prevention Fact Sheet

Partners in Prevention (PIP) is Missouri’s higher education substance abuse consortium dedicated to creating healthy and safe college campuses. The coalition is comprised of 21 public and private colleges and universities across the state that work to lower high-risk behaviors among college students by implementing strategic plans for prevention using evidence-based strategies.

Coalition Members

Our Model of Prevention

In PIP we believe that prevention should be a process that is balanced, comprehensive, evidence-informed, evaluated, and a shared responsibility. Balanced prevention involves addressing the campus health and safety issues of all students, not just high-risk or non-users of alcohol and other drugs. Prevention should also focus on the diverse health and safety issues that affect student well-being, not just alcohol use. Comprehensive prevention involves implementing a variety of prevention strategies, which should address individual behaviors as well as the environment of the campus community. For example, just educating students about alcohol and expecting knowledge to change behavior is not a comprehensive prevention approach. Evidence-informed prevention means choosing strategies and programs that research indicates are effective in public health or campus health literature. Evaluation is a key component of effective prevention to ensure efforts are being implemented as planned. Finally, the promotion of college health, safety, and well-being is a shared responsibility. This responsibility is shared between the individual student and their college environment. Additionally, the responsibility for implementing prevention strategies is shared between all members of the higher education institution.

What We Do

Partners in Prevention collaborates with participating campuses in Missouri to implement strategic plans for prevention. PIP provides financial support to campuses through funding from the Missouri Department of Mental Health, The Missouri Department of Transportation’s Highway and Traffic Safety Division, and the Missouri Department of Health and Senior Services. With this funding campuses implement their strategic plans to address goals and improve student health and wellness. Participating campuses are required to submit quarterly reports. Completion of these 4 reports meets the requirements for the Safe and Drug Free Schools and Communities compliance.

PIP also provides training and professional development opportunities. Members are trained on a variety of topics for prevention professionals, law enforcement and other campus partners at monthly meetings, throughout the year, and at Meeting of the Minds. Support for coalition building is also provided. Participating campuses are also required to facilitate campus specific coalitions to collaborate on their strategic plans and work to combat high-risk
behaviors of students. Partners in Prevention works closely with the participating 21 campuses to provide additional technical assistance and support specific to their campus.

To measure progress and obtain data needed for strategic plans, the Missouri Assessment of College Health Behaviors (MACHB) Survey is implemented at all participating campuses. The MACHB is an annual, online survey of undergraduate students implemented each spring to assess the effects that alcohol, drugs (illegal and prescription), tobacco, interpersonal violence, and mental health issues have on student health and wellness. See the MACHB Fact Sheet to learn more about our survey. PIP helps campuses understand and interpret their data so that it can be utilized effectively for their prevention efforts. Analysis of data for specific subpopulations such as students under 21, students of color, or other groups is also provided.

### Statewide Initiatives

#### Ask. Listen. Refer
Online suicide prevention training program for students, faculty, and staff on college campuses

#### CHEERS to the Designated Driver
Incentive program for bars and restaurants in Missouri to provide free non-alcoholic drinks to designated drivers

#### Drive Safe, Drive Smart
Educational campaign to target high-risk driving behaviors, such as impaired driving

#### SMART
(State of Missouri Alcohol Responsibility Training)
Online responsible beverage service training for establishments that sell or serve alcohol in Missouri

#### MACRO
(Missouri Alliance of Collegiate Recovery Organizations)
Statewide coalition to support addiction recovery efforts on college campuses

#### MoSafeRX
Educational campaign to combat prescription drug misuse and abuse on college campuses

#### START
(Student Alcohol Responsibility Training)
Online training to teach students how to responsibly plan and host events, especially if alcohol will be a part of the event

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For more information, visit pip.missouri.edu

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