

Enacting Responsible Beverage Training Laws

Expected Beneficial Outcomes

- Decreased alcohol sales to minors
- Reduction in vehicular accidents and crashes
- Better trained servers who are more confident in their abilities to serve
- Reduced risks of high BAC levels in patrons

Evidence of Effectiveness

In a review of experimental studies, it was found that most studies reported significant effects on knowledge, some on the servers' own accounts of their behavior, and others on more objective outcomes such as observed server behavior and road accidents.*

One study reported that RBS training generally results in reductions in blood alcohol concentration (BAC) levels of patrons and the number of patrons with high BAC levels.**

RBS training is also associated with increases in self-reported checking of identification by servers and with decreased sales to minors and intoxicated patrons following individual manager training and policy development.**

Considerations

Poor support from management and poor implementation can cause this method to be ineffective.

Potential Enforcement Strategies

Trainings should include the following:

- Can be mandatory, voluntary, or a mix of WHO are trained
- Curriculum standards outlining exactly what servers and seller should know
- Customized training to target audiences
- Certificates of completion
- Minimum length program that covers necessary curriculum
- Certificates of training program and certified trainers
- Penalties

Places that enact responsible beverage training laws...

Missouri participates in the SMART program which is designed to educate you and your employees about topics including but not limited to: recognition of fake IDs, prevention of service to minors, and laws and liability concerns related to serving underage or intoxicated customers. There are a lot of benefits of having community partners in bars, restaurants, and retail outlets such as being free to all participants, having no classes to attend (SMART is available 24 hours a day, 7 days a week anywhere with an internet connection), providing excellent for training staff quickly in high-turnover environments, and annual credit on liquor liability insurance with 100% employee certification (if requirements are met and standards upheld). **The link to SMART training can be found at smart.missouri.edu.**

Citations for Proposal

NIAAA Matrix. <http://www.collegedrinkingprevention.gov/CollegeAIM/EnvironmentalStrategies/default.aspx>

*http://findings.org.uk/PHP/dl.php?file=Bolier_L_1.txt

**http://www.venturacountylimits.org/resource_documents/VC_Policy03_RBS_2010_web.pdf

For more information, visit pip.missouri.edu

Funded by the Missouri Department of Mental Health, Division of Behavioral Health