PARTNERS IN PREVENTION – PREVENTION & FRATERNITY AND SORORITY LIFE





Question: How many of you have seen the MACHB data (especially around FSL)?



Question: What have you learned from your prevention staff?



Question: What differences do you see in your work vs the work of prevention staff?

HIGH-RISK DRINKING IMPACTS



WHAT IS "PREVENTION"? SPECTRUM OF PREVENTION & RESPONSE



Prevention

Stop problems from occurring by reducing risk factors and promoting protective factors

Early Intervention Intervene early in problem behavior

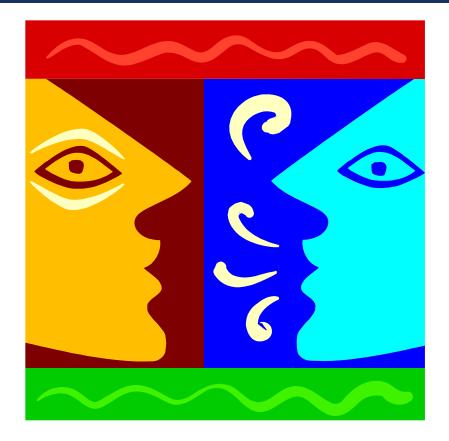
Response & Treatment Assist victim Sanction/treat offender

Key: Change the underlying conditions (in a population) that lead to AOD & V

These have a role in supporting prevention. Also know as secondary and tertiary prevention

Linda Langford, Higher Education Center

- What characteristics of Greek Life culture may contribute to the problematic behavior you're interested in addressing? (Risk factors)
- What strengths in the Greek Life community may be harnessed for prevention? (Protective factors)
- Turn to the person next to you, introduce self, and share.



COMMON BARRIERS TO EFFECTIVE PREVENTION

- Driven by individual/group, with no institutional mandate
- Limited in scope
- No needs assessment/problem identification process or evaluation
- Based on "what others have done" rather than prior research on effectiveness
- Activity based rather than strategy based
- Not tailored to group

COLLEGE AIM PREVENTION PLANNING PROCESS

- Assess the problem on your campus and set priorities,
- Select strategies by exploring evidence-based interventions,
- Plan how you'll carry our the chosen strategies and how you'll measure results, and
- Take action--implement the chosen strategies, evaluate them, and refine your program

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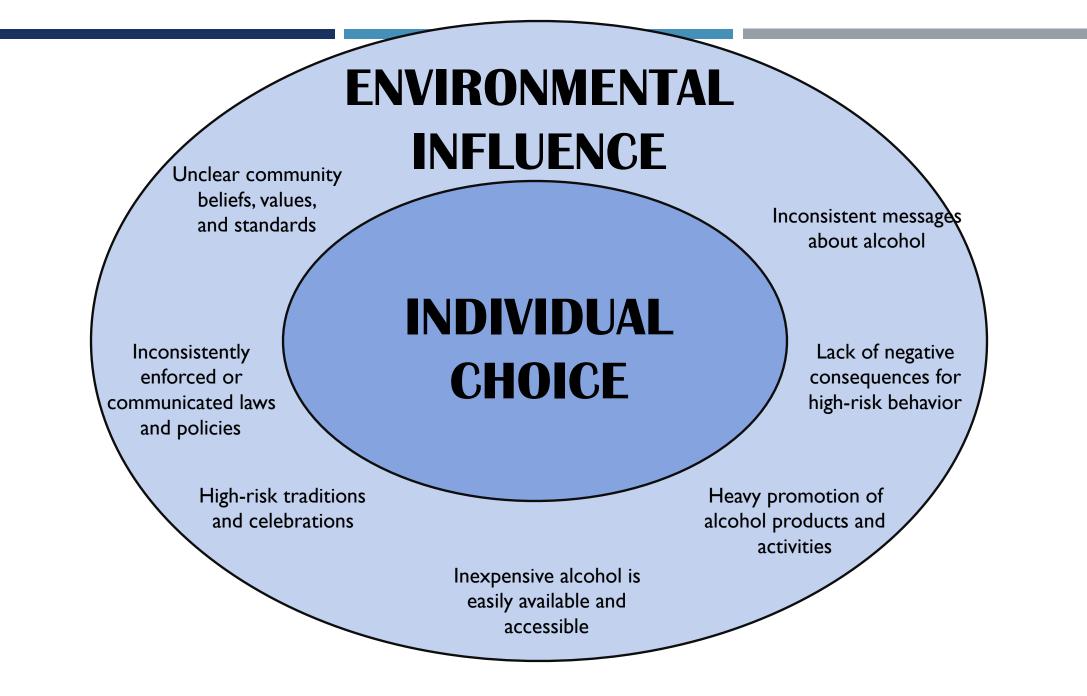
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TWO TYPES OF STRATEGIES

Individual Environmental



INDIVIDUAL

- Designed to change your students' knowledge, attitudes, and beliefs related to alcohol so that students drink less, take fewer risks, and experience fewer harmful consequences.
- Includes:
 - Education and Awareness Programs
 - Cognitive-behavioral skills-based approaches
 - Motivation and feedback related approaches
 - Behavioral intervention by health professionals

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ENVIRONMENTAL

- Designed to change the campus and community environments in which student drinking occurs.
- Includes:
 - Limiting the availability of alcohol
 - Alcohol-free Options
 - Normative Environment
 - Restricting Alcohol Marketing and Promotion
 - Policy Development and Enforcement

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EWIRONMENTAL-LEVEL STRAFEGES:

AS WE MOVE FORWARD REMEMBER...

"Prevention research suggests that multiple efforts that are coordinated and synergistic is the single most important way in which practitioners can improve the effectiveness of their initiatives" ~Linda Langford